


easyJet Traveller
 October 2014
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THE MANUAL

ALL THE LIFE SKILLS, KNOW-HOW AND INSIDER NOUS YOU NEED TO NAVIGATE THE NETWORK THIS MONTH


LIFE LESSONS
Every day's a school day. Find out...



HOW
a street artist is taking over the world, one sick bag at a timep16



WHY
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WHERE
you can swap acorns for a kilo of free Haribo. No, not a wind up.p20

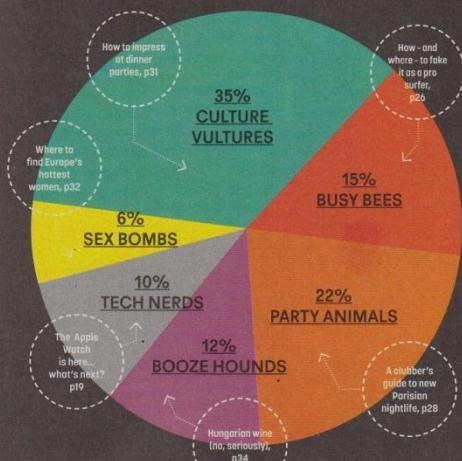
TELLING IT LIKE IT IS
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RECEIPT
THANKS FOR SHOPPING WITH US

LITRE OF MILK.....	1.00
6 EGGS.....	1.00
5 BALLPOINT PENS.....	1.00
CUPCAKE.....	1.00
CROISSANT.....	1.00
SCRATCHCARD.....	1.00
<u>HOUSE IN SICILY.....</u>	<u>1.00</u>

PIE IN THE SKY
An entirely unscientific breakdown of who's inside this section



Category	Percentage	Related Article
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Busy Bees	15%	How - and where - to fake it as a pro surfer, p23
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Numbers we discovered this month

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14 ESSENTIAL INSTRUCTIONS
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015

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ON THE STREET

01. 365 WAYS TO TURN A LOAD OF OLD RUBBISH INTO ART

IF ANYONE CAN relate to the phrase, 'one man's trash is another man's treasure,' it's Charles Uzzell-Edwards. The London-based street artist, better known as Pure Evil, is famed for the somewhat unusual materials (a used coffee cup, an aeroplane sick bag) he recycles into guerrilla installations that he then leaves in random places for his fans to find and claim.

Since January, these art drops have become a daily occurrence, as part of a decision he made to paint, stencil or paste at least one work every day for a year, wherever he is, whatever the circumstances.

"I was inspired by Banksy's 2013 New York trip," he says, referring to the 31 artworks that appeared in that city during the month the artist was there. "I wanted to do something on a smaller scale, for longer."

Smaller scale, it turns out, could be scribbling on an old bus ticket or discarded car door or covering a wall in his signature 'bunny tag,' as he was doing when we caught up with him in Reykjavik (see left). But that's the beauty of the 365 Street Art project. Unlike Banksy, Uzzell-Edwards isn't limited by a single medium or location. So far, he's worked in Paris, Hong Kong and – next – Brazil, while still honouring the daily quota.

"I'd be afraid not to," he laughs. "The response has been crazy. Even here in Iceland, my pieces have already all been picked up." Tipped off by pictures of the works posted on Instagram, some lucky finders keep the pieces, others have sold them on eBay for hundreds – even thousands – of pounds. Does that bother him?

"No," he says. "It's nice that there's such a buzz. The worst thing that could happen is for my art to be ignored – for people to think that it's just a bit of rubbish." pureevilgallery@gmail.com